



Hotel Co 51 Days 2023 Agenda

DAY 1

DAY	FROM	TO	ACTIVITY	WHERE
Wednesday January 25	3:00 PM	4:00 PM	Arrival @ HC51 HQ	Hettenheuvelweg 51, 1101 BM Amsterdam
	4:00 PM		Departure in groups to mock-up rooms area	
	5:00 PM	6:00 PM	Welcome speech & presentation - Tobias Linder (CEO)	Mock-up rooms area
	6:00 PM	7:00 PM	Cyber Crime - Paul (Chief Technology Officer) & Johan Martens (Data Protection Officer)	
	7:00 PM	7:30 PM	BI tool - Maik Burghardt (Group Revenue Manager) & John Farrelly (Corporate Commercial Officer)	
	8:00 PM		Departure to Courtyard Amsterdam Arena Atlas	
	8:30 PM		Dinner @ Ristorante 51 - Courtyard Amsterdam Arena Atlas	Hoogoorddreef 1, 1101 BA Amsterdam

DAY 2

DAY	FROM	TO	ACTIVITY	WHERE
Thursday January 26	7:30 AM		Departure by bus from Courtyard Amsterdam Arena	
	8:30 AM	9:00 AM	Welcome messages - Tobias Linder	Courtyard Amsterdam Airport
	9:00 AM	10:00 AM	Future of Hospitality - Pablo J. Garcia Sanchez-pardo (Les Roches School)	
	10:00 AM	10:15 AM	<i>Coffee break</i>	
	10:15 AM	11:45 AM	Sustainability Panel led by Andrew (HC51 Group Property Manager) with Stefan Maatman (Vastint Group Sustainability Manager), Erik van Dijk (Green Key Netherlands), Jacqueline Bernardi (Sr. Director Franchise Operations EMEA - Marriott)	
	12:00 AM	1:00 PM	<i>Lunch break</i>	
	1:00 PM	2:30 PM	Mental health and resilience - Karen Sponslee (Sr. Manager Learning & Development - Marriott)	
	2:30 PM	2:45 PM	<i>Coffee break</i>	
	2:45 PM	4:15 PM	What did we do great? 2022 Achievements - Regional Director of Ops	
	4:30 PM		Departure by bus from Courtyard Amsterdam Airport	
			<i>Free time</i>	
	6:45 PM		Departure by bus from Courtyard Amsterdam Arena	
	7:15 PM	1:00 AM	Dinner, show & party	Tobacco Theater Nes 75-87, 1012 KD Amsterdam
	1:00 AM		Departure by bus from Tobacco Thater	

Day 3

DAY	FROM	TO	ACTIVITY	WHERE
Friday January 27	9:00 AM		Departure by bus from Courtyard Amsterdam Arena Atlas	
	9:40 AM	11:00 AM	Team bulding - Escape Challenge	UP Events Tom Schreursweg 8 1067 MC Amsterdam
	11:00 AM	11:40 AM	<i>Coffee break</i>	
	11:40 AM	1:00 PM	Group activities: VR Game, Ice Sculpting, Laser tag	
	1:00 PM	2:15 PM	<i>Lunch break</i>	
	2:30 PM		Departure by bus to Courtyard Amsterdam Arena Atlas & Schipol Airport	